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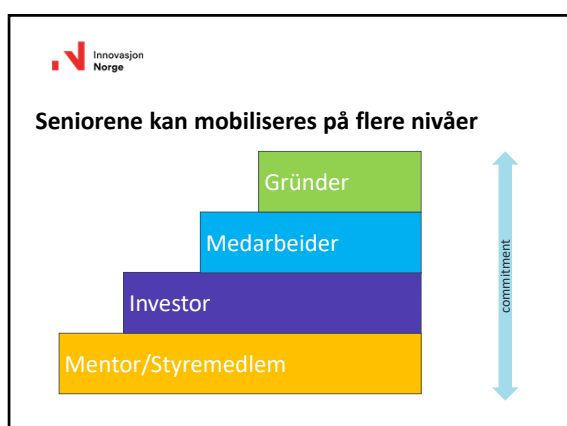
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NYETABLERINGER I NORGE

KARTLEGGING AV ENTREPRENØRSKAP BLANT SENIORER



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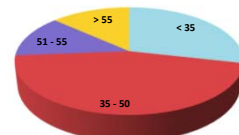


Viktige ressurser! Ubrukte ressurser?

- 1 av 4 over 50
- 13% over 55


15% i UK 18% i USA

Aldersfordeling



* Innovasjon Norge Etablerertiskudd, bevilgninger som har data om gründerens alder

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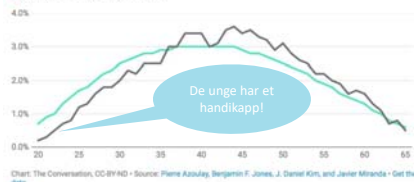


“By our estimation, a 50-year-old founder is 1.8 times more likely than a 30-year-old founder to create one of the highest growth firms.”

Founder age

According to a study of all businesses launched in the U.S. between 2007 and 2014, older founders are more likely to achieve top growth.


■ All startups ■ Top 1% growth startups



De unge har et handikapp!

Chart: The Conversation, CC-BY-ND • Source: Pierre Azoulay, Benjamin F. Jones, J. Daniel Kim, and Javier Miranda • Get the data

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Senter for seniorpolitikk

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Kristin Langnes

(noun) Extraordinary determination, courage and resoluteness in the face of extreme adversity. An action mindset which enables individuals to reach beyond their present limitations, take action against all odds and transform barriers into frontiers. An integral element of Finnish culture and also a universal capacity, which we all share.

Pronunciation [si-ni]

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Kjell Hugvik
NAV
Arbeids- og tjenestedirektør



www.nav.no Espen A. Istad


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BS1

Bård Stranheim; 10.03.2019

Karin Berentsen
Arct AS
Gründer



www.hghnorthnews.com

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Jan Sollid Storehaug
Tenk Digitalt
Seriegründer



www.storehaug.no

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Mette Bugge
Årets seniorprofil 2016



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Mette Kristensen
AS3
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www.pd.no

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Kristin Langnes
SISU Business



www.dnbfood.no

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Trond Rieber Knudsen
www.hagvar.no

Dag Andersen
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Joachim Levin
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Ragnhild Slettner
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Simen Vatne
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Innovasjon Norge  Senter for seniorpolitikk

Speed date

- Møterom i 1. etasje til venstre etter resepsjonen



www.innovasjon Norge.no